



## **REDHILL WINS NEURON MOBILITY PR ACCOUNT FOR SOUTHEAST ASIA**

***Neuron Mobility has named REDHILL as Strategic Communication Providers and Public Relations agency of record for Southeast Asia***

**Singapore, 11 December 2018:** Neuron Mobility, Southeast Asia's leading e-scooter sharing service, has appointed REDHILL as its public relations agency for Southeast Asia following a pitch process in November this year involving multiple agencies.

Jacob Puthenparambil, Partner, REDHILL said "Neuron Mobility has created an inventive way for people to travel around dense urban areas. We are looking forward to helping them communicate their vision across markets in Southeast Asia that are racing to improve mobility."

"REDHILL's dynamism, innovative approach, and knowledge of the startup ecosystem impressed us. Their strong presence in markets across Southeast Asia is aligned with our future expansion plans. We were impressed with REDHILL's understanding and grasp of our business and industry," said Zachary Wang, CEO of Neuron Mobility.

The account will be led by Natalie Chua.

REDHILL is a Singapore headquartered agency that currently operates in 14 cities across 11 countries with a team of 50. Regional clients include General Mills, EXPO 2020, FWD, UOB Finlab, Carro, Emirates, Pomelo, Jungle Ventures, the Malaysian Digital Economy Corporation (MDEC) and several others.

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